



AALAS FOUNDATION'S 2021 "I LOVE RESEARCH ANIMALS" VIDEO CONTEST

Contest Explanation, Official Rules & Details

This contest asks professionals working in the field of laboratory animal science to develop a video essay stating the type of research animal they enjoy working with the best – and what makes it their favorite.

This contest is open to all legal residents of the United States or District of Columbia who are 18 years of age or older, and are currently employed in the field of laboratory animal science as determined by the AALAS Foundation Contest Review Committee.

The 2021 "I Love Research Animals" Video Contest ("Contest") begins July 15, 2021 and ends at 11:59:59 AM, January 10, 2022 CST ("Contest Period"). The deadline to register and submit an entry into the Contest is December 31, 2021.

The Challenge

Create an original video of one minute or less stating your favorite research animal and what makes it your favorite.

Contest Rules

- All Contestants must complete the official online contest registration form.
- Online Application form must include the following information:
 - Contestant's Name/Address/City/State/Zip
 - Contestant's Email & Phone Number
 - Contestant's Job Title
 - Contestant's Place of Employment
 - Affirm contestant is a legal resident, 18 or older, of the USA or District of Columbia
 - Contestant's Favorite Research Animal to work with

- Contestant's Permission to post their video entry on AALAS Foundation's CARE YouTube channel and other media outlets as determined by the AALAS Foundation.
- All contestants must complete and submit a signed Photo/Video Release form to the AALAS Foundation.
 - Once a contestant has submitted the online registration form, AALAS Foundation staff will email the contestant a copy of the required Photo/Video Release form
- A video entry may not exceed one (1) minute in length and must state contestant's favorite research animal to work with and why it is their favorite.
- A contestant may register and enter multiple one (1) minute (or less) videos into the Contest.
- Videos may not include the contestant's last name or place of employment.
- A Contest video and supporting photo/video release forms must be sent to AALAS Foundation via email at foundation@aalas.org and/or uploaded to the official "Contest" Dropbox link before 11:59 p.m. CST December 31, 2021.
- Videos must be submitted in .mov, .mp4, or wmv format. Videos in other formats cannot be processed and will be disqualified from consideration.
- All entries are subject to review for approval and acceptance into the Contest by the Contest Review Committee whose decisions are final. Any entry deemed to contain inappropriate and/or offensive messages, words, images, material or content by the Contest Review Committee will be ineligible for entry into the Contest.
- Contestant shall affirm they have obtained permission for the use of any third party copyrighted and trademarked material, such as company names, music, photographs, works of art, or images published on or in websites, television, movies or other media. (Third party, copyrighted or trademarked material(s) may not be used unless expressed written permission has been obtained from the material(s) owner.
- Video submission may not refer to public figures.
- Video submissions may not contain profanity, pornographic, or sexual content, content promoting alcohol, illegal drugs, tobacco, hateful content of any kind (including racism, sexism, etc.), or any other offensive, obscene, or inappropriate content as determined by Sponsor.
- Video submissions may not defame, misrepresent, or contain disparaging remarks about people or companies, including, but not limited to the Sponsor.
- Video submissions may not promote a political agenda regardless of the political affiliation.
- Video submissions may not contain materials embodying the names, likenesses, photographs, or other identifying elements of any person, living, or dead without appropriate permission.
- A Video must be the fully original work of the contestant submitting the Video.

- All Video submissions become the property of the AALAS Foundation and may be used to promote the importance and benefits of animals in research or such other use as determined by the AALAS Foundation.
- AALAS Foundation is not responsible for any technical glitches that may result in a contestant's inability to submit a video by the submission date deadline.
- All video entries will be placed on the CARE YouTube Channel video gallery as they are accepted by the AALAS Foundation - <https://www.youtube.com/channel/UCIst79oyPhHR-c0o56jG9Kw>
- Winners of the Contest will be determined by video entries receiving the most "thumbs-ups" on the AALAS Foundation's CARE YouTube Channel video gallery by noon CST, January 10, 2022.
- Deadline to register and submit an entry into the Contest is December 31, 2021.
- Deadline to vote (give a "thumbs-up") for the favorite video entry is noon CST, January 10, 2022.
- There is no entry fee to enter the Contest.
- By participating in this Contest, you are agreeing that decisions made by the Contest Review Committee of the "2021 'I Love Research Animals' Video" contest are deemed final.
- Upon completion of the Online Entry Form you will receive an email with the following information:
 - Your Unique Entry Registration Number. This number is very important and will be needed when submitting your final video entry.
 - **Contestants not submitting the online entry form and Video Release Form will be disqualified from the Contest.**

Prizes

There will be a total of three (3) contest winners:

- a. **1st Place** - \$100 Amazon Gift Card Prize
- b. **2nd Place** - \$50 Amazon Gift Card Prize
- c. **3rd Place** - \$25 Amazon Gift Card

Closing of Contest

1. Contest ends at noon CST on Monday, January 10, 2022.

Use of Entries

- Contest entries will be used to edit and create a compilation of videos that speak about how the various animals in research have helped with major medical discoveries and such other uses as determined by the AALAS Foundation.

Prize winners will be notified by email, phone and/or mail by January 31, 2022.
Prizes will be awarded by **February 14, 2022.**

Contest Entity: AALAS Foundation, 9190 Crestwyn Hills Drive, Memphis, TN 38125
"Sponsor".

Eligibility: Submitting a Video in this Contest is open only to individuals currently working in the field of laboratory animal science as determined by the Contest Review Committee who, as of date of entry are legal residents of one of the fifty (50) United States or the District of Columbia. Employees, officers, directors and their immediate family members of the Sponsor are not eligible to enter. For purposes of this Contest, "immediate family members" means parents, spouses, children, siblings, in-laws, grandmother, or grandfather.

Sponsor and/or their designated representatives, will review all Video Submissions received during the Video Submission Period and will only post those Video Submissions on the "Celebrate Animal Research and Education" YouTube Channel located at:

<https://www.youtube.com/channel/UCIst79oyPhHR-c0o56jG9Kw>

that conform to these Official Rules and the Terms of Use and Code of Conduct (collectively, the "Official Rules"), as determined by the Sponsor in its sole discretion ("Eligible Video Submissions").

Entries that do not comply with these Official Rules, as determined in Sponsor's sole discretion, will be disqualified from the Contest. Decisions of the Sponsor are final and binding.

Entry Terms: Void where prohibited. By entering, contestant warrants that contestant's idea and Video submission and all elements thereof satisfy the Terms and Conditions of the Contest including, without limitation, warranting that the Video Submission:

- i. is the original work of the contestant;**
- ii. has not previously been published or won an award or prize of any kind;**
- iii. does not infringe or violate the rights of any third party, including but not limited to, copyrights, trademarks, patents, trade secrets, logos, contract and licensing rights, rights of publicity or privacy, moral rights, or any other intellectual property rights;**
- iv. is not subject to any third party agreements, and that the Sponsor will not be required to pay or incur any sums to any person or entity as a result of their use, exhibition or exploitation of the idea or video or elements therein;**
- v. does not contain any content that is likely to be considered offensive by Sponsor or could adversely affect the name, reputation, or goodwill of the Sponsor.**

By entering the Contest, contestant represents and warrants that he or she has obtained all of the rights, licenses, and permissions in writing from each person(s) who

appeared in or helped to create the Video Submission. If Sponsor determines in its sole discretion that a contestant has breached a representation or warranty, the entry will be disqualified.

Neither the Sponsor nor any of its respective affiliates and each of their respective officers, directors, volunteers, agents and employees, nor any Internet access providers (collectively "Released Parties") are responsible for incorrect or inaccurate entry of information, human error, technical malfunction, lost/delayed data transmission, omission, interruption, deletion, defect, line failure of any telephone, computer or other network, computer equipment, software or any combination thereof, from problems uploading or downloading any materials from a web site, or for late, lost, damaged, misdirected, incorrect or incomplete entry. For purposes of these Official Rules, receipt of entry occurs when Sponsor successfully receives the video file and all required entry documents and information.

The Contest Review Committee's decisions are final and binding in all matters relating to this Contest.

Video Essay Posting For Voting: All Videos meeting the requirements of these Rules as determined by Sponsor shall be posted for public voting to determine the 1st, 2nd, and 3rd place Winners.

During the Voting Period a person may vote a maximum of once. Public voting shall be either "Thumbs Up" or "Thumbs Down". Subsequent votes by an individual will be disqualified. At the conclusion of the Voting Period the votes will be tabulated. The top ranked finalist will be deemed the 1st Place Winner; the contestant receiving the second most highest number of "thumbs-ups" will be deemed the 2nd Place Winner. The entry receiving the third highest number of "thumbs-ups" will be deemed the 3rd Place Winner. The judges' decisions are final and binding in all matters relating to this Contest.

Winner Notification: The First, Second and Third Place winners will be notified by e-mail, phone or by mail on or about January 31, 2022.

Prizes:

First Place Winner will receive a \$100 Amazon Gift Card.

Second Place Winner will receive a \$50 Amazon Gift Card;

Third Place Winner will receive a \$25 Amazon Gift Card.

Prizes will be awarded on or about February 14, 2022.

Airing of any Video is at Sponsor's sole discretion. There is no retail or other value associated with airing or use of any Video. All federal, state or other tax liabilities are the responsibility of the winner.

Other Conditions: All federal, state and local laws and regulations apply. Contest void where prohibited. Sponsor reserves the right, at its sole discretion, to cancel, terminate,

modify or suspend this Contest or any portion hereof at any time for any or no reason, or to disqualify any individual implicated in any of the following actions, if for any reason: (a) infection by computer virus, bugs, tampering, unauthorized intervention, actions by contestants, fraud, technical failures, or any other causes which, in Sponsor's opinion, corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, (b) the Contest or any website associated therewith (or any portion thereof) becomes corrupted or does not allow the proper processing of entries per these rules, or (c) the Contest is otherwise not capable of running as planned. By entering, participants agree to release and hold harmless the Released Parties, from and against any and all claims, actions and/or liability for any violation of the Official Rules by participants (including any warranties made by participants), any injuries or death, loss or damage of any kind arising from or in connection with participation in and/or entry into the Contest. The Released Parties are not responsible or liable for any incorrect or inaccurate entry information, and assume no responsibility for (i) any error, omission, interruption, defect or delay in operation or transmission at any website, (ii) communications line, hardware and/or software failures, (iv) damage to any computer (software or hardware) resulting from participation in the Contest, (v) theft or destruction of, tampering with, unauthorized access to, or alteration of entries and/or entry information, or (vi) entries which are late, lost, stolen, damaged, illegible, unintelligible and/or postage due (or any combination thereof). The use of third-party software or website or automated entry systems to participate is prohibited, and Sponsor reserves the right to disqualify entries made in such fashion. By entering, contestants agree to comply with these rules. Any contestant who attempts to tamper with this Contest in any way shall be disqualified. In the event of dispute as to who submitted an online entry, the entry will be deemed submitted by the Authorized Account Holder of the e-mail address submitted at the time of entry. "Authorized Account Holder" is defined as the natural person or their parent or guardian assigned to an e-mail address by an Internet access provider, on-line service provider or other organization responsible for assigning email addresses for the domain associated with the email address in question. Additional restrictions may apply.

Additional Contest Terms: By entering this Contest, and to the extent allowed by law, contestants grant Sponsor, and each of its affiliates, licensees, promotional partners, and third party marketing entities the absolute right and permission to edit, modify, cut, rearrange, add to, delete from, copy, reproduce, translate, dub, adapt, publish, exploit, and use the content of and elements embodied in the Video Submissions, entries, and the entries themselves, in perpetuity in any and all media, including but not limited to digital and electronic media, computer, audio and audiovisual media (whether now existing or hereafter devised), in any language, throughout the world, and in any manner, for trade, advertising, promotional, commercial or any other purposes without further review, notice, approval, consideration, or compensation. Contestants waive and release Sponsor and its affiliates from any and all claims that contestants may now or hereafter have in any jurisdiction based on any claims, including but not limited to "moral rights" or "droit moral" or unfair competition with respect to Sponsor's exploitation of entries without further notification or compensation to contestants of any kind, and agree not to instigate, support, maintain, or authorize any action, claim, or lawsuit against Sponsor, and its affiliates, licensees, or any other person in connection with this

Contest, on the grounds that any use of any entry, or any derivative works, infringe or violate any of contestants rights therein. By entering this Contest, contestants agree that Sponsor, and its affiliates, licensees, promotional partners, and third party marketing entities shall have the right and permission to use the name, picture, voice, biographical data, photograph, testimonial, or other likeness and/or prize information or personal exposition (and/or any edited portion thereof), and/or any information contained in his/her Video Essay Submission or entry for promotional, advertising, and/or publicity purposes in any media, now or hereafter known, throughout the world in perpetuity, without compensation or notice to, or further consent of, to the winner to the extent permitted by law.

EACH CONTESTANT ACCEPTS THE CONDITIONS STATED IN THESE OFFICIAL RULES, AGREES TO BE BOUND BY THE DECISIONS OF THE JUDGES AND PUBLIC VOTING, WARRANTS THAT THEY ARE ELIGIBLE TO PARTICIPATE IN THIS CONTEST, AND AGREES TO RELEASE, INDEMNIFY, AND HOLD HARMLESS THE SPONSOR AND ITS AFFILIATES, ADVERTISING, PROMOTION, AND PUBLIC RELATIONS AGENCIES, AND THE RESPECTIVE OFFICERS, DIRECTORS, VOLUNTEERS, EMPLOYEES, REPRESENTATIVES AND AGENCIES OF EACH FROM AND AGAINST ANY AND ALL CLAIMS, LOSSES, LIABILITY, AND DAMAGES OF ANY KIND, INCLUDING REASONABLE ATTORNEYS' FEES AND EXPENSES) ASSERTED AGAINST ANY OF THEM, INCURRED, SUSTAINED, OR ARISING IN CONNECTION WITH PREPARING FOR, PARTICIPATING IN, AND/OR TRAVELLING TO OR FROM ANY CONTEST-RELATED ACTIVITY, INCLUDING, WITHOUT LIMITATION, ANY INJURY, DAMAGE, DEATH, LOSS, OR ACCIDENT TO PERSON OR PROPERTY, OR FROM THE RESPECTIVE CONTESTANTS' BREACH OR ALLEGED BREACH OF ANY AGREEMENT OR WARRANTY ASSOCIATED WITH THE CONTEST, INCLUDING THESE OFFICIAL RULES. ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND, SHOULD SUCH AN ATTEMPT BE MADE, THE CONTEST ENTITIES AND EACH OF THEIR LICENSEES RESERVE THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR ANY SUCH ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

Contestant hereby acknowledges and agrees that the relationship between the contestant and the Sponsor is not a confidential, fiduciary, or other special relationship, and that the contestant's decision to provide the Video Submission to Sponsor for purposes of the Contest does not place the Contest Entities in a position that is any different from the position held by members of the general public with regard to elements of the Video Submission, other than as set forth in these Official Rules. Each contestant understands and acknowledges that the Sponsor has wide access to ideas, stories, designs, and other literary materials, and that new ideas are constantly being submitted to it or being developed by their own employees. Each contestant also acknowledges that many ideas or stories may be competitive with, similar to, or identical to the Video Submission and/or each other in theme, idea, plot, format, or other respects. Each contestant acknowledges and agrees that such contestant will not be entitled to any

compensation as a result of Sponsor's use of any such similar or identical material that has or may come to the Sponsor from other sources. Each contestant acknowledges and agrees that the Sponsor does not now and shall not have in the future any duty or liability, direct or indirect, vicarious, contributory, or otherwise, with respect to the infringement or protection of the contestant's copyright in and to the submission. Finally, each contestant acknowledges that, with respect to any claim by contestant relating to or arising out of Sponsor's actual or alleged exploitation or use of any submission or other material submitted in connection with the Contest, the damage, if any, thereby caused to the applicable contestant will not be irreparable or otherwise sufficient to entitle such contestant to seek injunctive or other equitable relief or in any way enjoin the production, distribution, exhibition, or other exploitation of any program, website, advertising, materials or other thing based on or allegedly based on the Video Submission, and contestant's rights and remedies in any such event shall be strictly limited to the right to recover damages, if any, in an action at law.

Contestant agrees that the use of Sponsor's Marks is permitted only for the purpose of making a Video Submission for entry in this Contest, and that any use of Sponsor's Marks (whether in the Video Submission or otherwise) beyond this scope infringes the rights of Sponsor and will result in irreparable harm to Sponsor.

This Contest is governed, interpreted and enforced by the laws of the State of Tennessee, without regard to its conflict of laws principals. Any and all legal actions, claims or proceedings arising out of, or in connection with this Contest must be brought in a court of competent jurisdiction in the State of Tennessee. The contestant and all persons making claim through or on account of contestant, hereby agrees to and irrevocably consents to the venue of the applicable state or federal courts sitting in Tennessee and submits to the jurisdiction of said courts. If, in Sponsor's sole opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Contest, or if technical difficulties compromise the integrity of the Contest, Sponsor reserves the right to void suspect entries and/or votes and/or terminate the Contest and award the prizes at its sole discretion. The use of any automated launching or entry software or any other mechanical or electronic means that permits the participant to automatically enter or vote repeatedly is prohibited. In the event of a dispute as to the identity of an contestant based on an e-mail address, the entry in question may be disqualified subject to the judges' or Sponsor's sole discretion.

Who Won: The names of the prize winners will be posted on the AALAS Foundation Facebook page on or about February 1, 2022. In addition, to obtain this information you may also send a U.S. Postal Service postcard with your return address clearly marked for receipt by April 1, 2022, to: "I Love Research Animals Video Contest,, c/o AALAS Foundation, 9190 Crestwyn Hills Drive, Memphis, TN 38125.

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