

generation of laboratory animal science professionals.



**Ensuring** the future of biomedical research.

Enhancing public understanding, respect and support for Biomedical research.



## Did you know? It costs, at least:

\$6,000 to attend and exhibit at one science teachers' national conference.

\$10,000 a year to provide career videos and information packets to students.

\$25,000 to produce one instructional science supplement for middle schools.

\$55,000–\$75,000 to produce an in-depth training video for high school science classes.

\$55,000-\$80,000 to implement a comprehensive advertising and social media campaign in major publications.

\$100,000-\$150,000 to develop engaging educational applications, such as mobile and online games, for students.

# **How Can You Help?**

Express your dedication to biomedical research and its profession by volunteering your time and/or making a donation to the AALAS Foundation. Here are ways you can help:

#### Make a Donation

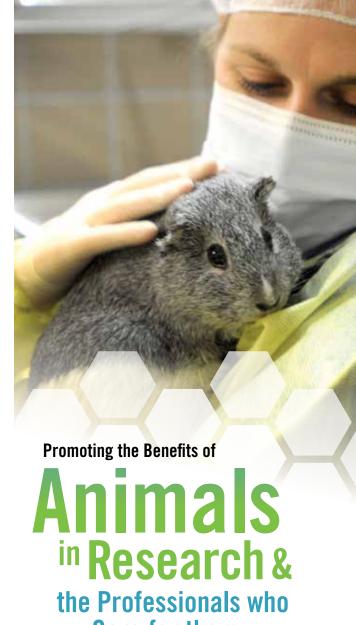
- Make a monetary donation by mailing the attached form or donating online at http://tinyurl.com/Donate-AALASFoundation
- Donate in honor of a loved one, co-worker, companion animal or research animal
- Make a planned gift of stock or life insurance

#### Volunteer Your Time

- Conduct a public outreach program in your community
- Serve on the AALAS Foundation Board of Directors or one of its committees
- Participate in career day at your local school

#### Participate in the Annual Silent & Live Auction

- Donate an auction item to the AALAS Foundation's annual silent and live auctions
- Volunteer at the silent and live Auctions held at the AALAS National Meeting



**Care for them** 





# What does the AALAS Foundation do?

important role of animals working in research.

The AALAS Foundation develops free educational materials and innovative public awareness programs to help inform students, teachers, and the general public, about the importance of quality animal care and use to benefit humans and animals. The AALAS Foundation attends national educational conferences to inform educators and students about the vast array of career opportunities in the field of laboratory animal science. The AALAS Foundation also maintains www.kids4research.org and www.care.aalas.org, each a valuable resource for explaining the importance of animals in research.

# Why Give to the AALAS Foundation?

The future of advances in medical discoveries and the laboratory animal science profession depends on public acceptance of biomedical research. Your tax-deductible donations to the AALAS Foundation help:

- Improve public understanding, respect, and support of life sciences
- Counter those working against biomedical research and the advancement of science and medicine
- Educate future leaders about the importance of responsible laboratory animal research
- Encourage today's students to become tomorrow's laboratory animal science researchers and specialists

# Made possible by the Foundation...

The generous support of concerned corporations, groups, branches, and individuals enables us to:

- Develop and distribute powerful public awareness programs and outreach materials such as brochures, flyers, and videos
- Support the www.kids4research.org and www.care.aalas.org websites to educate students, teachers, and the general public about biomedical research
- Create digital educational materials for students and teachers
- Distribute educational resource materials to students and teachers at leading educational conferences and expos



## **Foundation Contribution Form**

It's not just a donation. It's an investment in your future.

☐ Individual ☐ Branch ☐ Corporate				
Name:				
Title:				
Organization:				
Street Address:				
City/State/Zip:				
Phone:				
Email:				
☐ Please accept this gift of \$			the AALAS Foundation.	
☐ Please accept this pledge of \$			_ to the AALAS Foundation	
to be paid \$ each year for years.				
☐ Please contact me regarding a donation to the AALAS Foundation.				
Method of payment:				
☐ Check (enclosed) ☐ Visa			Mastercard	
☐ American Express ☐ Discover				
Card #:				
Expiration Date:CVV2#:				
Signature:				
ognature.				
AALAS Foundation Donor Levels:*				
Advocate	\$1-99	Supporter	\$5,000–9,999	
President	\$100-499	Benefactor	\$10,000–19,999	
Platinum	\$500–1,999	Founder	\$20,000–and up	
Friend	\$2,000-4,999			
* Donor lev	vels are based on tot	tal annual giving f	rom January 1 through	
December 31. This total includes monetary gifts and pledge payments,				
not the total amount pledged.				
Your gift to the AALAS Foundation, a 501 (C) 3 nonprofit organization, is tax deductible to the full extent provided by law.				



#### **AALAS** Foundation

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