

## **2024 AALAS Foundation Committees**

### **National Meeting Committee – Sarah Gilliam, Committee Chair**

- Coordinate and generate enthusiasm for Silent and Live Auction at the National Meeting
- Volunteer to promote AALAS Foundation in the National Meeting booth
- Coordinate volunteers to help execute the Silent & Live Auction
- Plan and execute reception to recognize past donors
- Generate financial support for Foundation public outreach efforts

### **Branch Relations Committee – Jessica Hunt, Committee Chair**

- Inspire increased involvement from AALAS branches and districts
- Encourage local branches to conduct the AREA Program
- Serve as AFBOD ambassadors at branch and district meetings
- Promote public outreach projects to AALAS community
- Help implement nationwide public outreach efforts at local and regional levels
- Oversee the “Branch POE Award” program and select annual winner of the Branch POE Award
- Generate financial support for AALAS Foundation public outreach efforts

### **Development Committee – Nicole La Mattina, Committee Chair**

- Develop/recommend fundraising strategies for the AALAS Foundation
- Develop/recommend strategies/tactics for fostering relationships to strengthen donor relations
- Generate financial support for the AALAS Foundation public outreach efforts

### **Public Relations Committee – Larry Shelton, Committee Chair**

- Oversees the development and distribution of the Foundation’s public outreach products and programs.
- Generate financial support for the AALAS Foundation public outreach efforts

### **Technology Committee – Lucy Kennedy, Committee Chair**

- Oversees the development of the Foundation’s websites, mobile applications, and other technology products.
- Generate financial support for the AALAS Foundation public outreach efforts

### **Special Projects Committee – Deb Hickman, Committee Chair**

- Oversees the development of special projects to create public awareness and support of biomedical research.
  - “Celebrate Animal Research & Education” (CARE) Program
  - Careers in LAS Public Outreach Program – targeting underserved students
- Generate financial support for the AALAS Foundation public outreach efforts